

FOR IMMEDIATE RELEASE

Equidad para La Infancia/Equity for Children and A Chance In Life collaborate to amplify the voices of marginalized families in Latin America during the COVID-19 crisis.

*The two NYC-based nonprofits have launched the En Primera Persona (In First Person) video series to share the experiences of women and children during the pandemic.*

[New York, NY July 2020] [Equidad para La Infancia/Equity for Children](#) and [A Chance In Life](#) are releasing a series of brief, powerful videos about life during the pandemic for some of the most vulnerable communities in Latin America. Women across Argentina, Guatemala, Colombia, Bolivia, Peru and Mexico were interviewed to give voice to the challenges they and their children face in the midst of the COVID-19 pandemic.

The En Primera Persona (In First Person) project shines a light on individual experiences and the pandemic's acute and pervasive effects on families living in overcrowded households often lacking basic services and whose parents are now underemployed or unemployed. Through personal conversations with women, the testimonials explore the challenges of gender violence, unemployment and hunger that have been worsened by the pandemic. The series also speaks to the ways in which communities are working to counter the effects of COVID-19 and help families in need.

The United Nations predicted in a recent policy report that the COVID-19 pandemic will have "unprecedented social and economic impacts" on the Latin American and Caribbean regions, with women and indigenous peoples facing disproportionate effects. Women make up the majority of the workforce, and as the En Primera Persona (In First Person) series highlights, are now bearing the brunt of additional caregiving responsibilities. Poverty in Latin America and Caribbean is expected to jump over 30% in 2020, a harrowing estimation that Equidad para la Infancia and A Chance In Life are determined to help combat. A Chance In Life's Month of Meals campaign has already provided over \$325,000 of emergency food and health supplies to their partner organizations in Latin America serving at-risk youth and families, and both organizations will continue working to bring awareness and support to at-risk Latin American communities as the pandemic and its economic fallout continues.

Filmed in Spanish and subtitled in English, the videos are released weekly at <https://www.achanceinlife.org/enprimerapersona.html> and <https://www.youtube.com/playlist?list=PLJbZbpOq-VLnKodmAdE67nXWmkUCIdrcr/>.

## About A Chance In Life

A Chance In Life was founded in 1945 by Monsignor Carroll-Abbing, a priest who left his position at the Vatican to serve the thousands of war orphans living on the streets of Italy after WWII. Seventy-five years later, A Chance In Life serves refugee youth in Italy, poor and disabled youth in Ethiopia, and children from marginalized communities in India and Latin America. Our mission is to give at-risk youth a chance in life, and we have successfully supported over 35,000 young people through our programs around the world. Together with our local partners, we serve over 3,000 children each year. As we embark on our 75th anniversary year, we look forward to further programmatic expansion and will begin supporting young people in the Democratic Republic of Congo, Mexico and Uganda. On the web: [www.achanceinlife.org](http://www.achanceinlife.org)

Facebook: <https://www.instagram.com/achanceinlife/>

Instagram: <https://www.instagram.com/achanceinlife/>

Twitter: [https://twitter.com/achance\\_inlife](https://twitter.com/achance_inlife)

## About Equity for Children/Equidad para la Infancia

Equity for Children and Equidad para la Infancia at The New School strives to develop processes that improve child well-being, particularly for the most disadvantaged, through the creation and dissemination of original research; through seminars and in-person meetings for stakeholders to discuss cutting edge issues and concepts about poverty reduction; through action to reduce inequality around the world; and through advocacy with decision-makers and policy-makers. On the web: <http://equidadparalainfancia.org/> (Spanish) and <http://equityforchildren.org/> (English)

Equity for Children:

Twitter: <https://twitter.com/equity4children>

Facebook: <https://www.facebook.com/EquityFChildren/>

Instagram: <https://www.instagram.com/equity4children/>

Equidad para la Infancia:

Twitter: <https://twitter.com/Equidadinfancia>

Facebook: <https://www.facebook.com/EquidadInfancia/>

Instagram: <http://instagram.com/equidadparalainfancia>

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